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Whether it's appearing on a local broadcast or sharing library news in a 140 character tweet, making relevant connections to library services, collections and programs is how Lisa Coble-Krings spends much of her time as the Library's Communications Editor.

She's a public relations professional with a passion for social media. She communicates almost daily with online communities on the library's twitter and facebook profiles. She also spreads the news about relevant library materials, programs and services through the library's connectnow magazine and e-newsletter.

Lisa also enjoys teaching and training. She's led several staff training courses and loves engaging Communications and Marketing interns in important library work. She also has taught journalism classes part-time at Washburn University.

She joined the library in January 2009 after spending three years working in the local television industry as an online editor. Her insider's knowledge of journalism helps the library's image and message come to the forefront in the community and creates positive rapport with working journalists.

Lisa earned her Master's in Journalism from the University of Kansas in 2005, when she moved from Nebraska to Lawrence, where she still lives with her husband, Mike.

Lisa grew up enjoying the public library in her small Nebraska town – participating in many summer reading programs and cruising the shelves alone after hours as her mom served her turn on the library board of trustees. An avid reader, Lisa knows the value of public libraries in enriching lives and expanding minds.